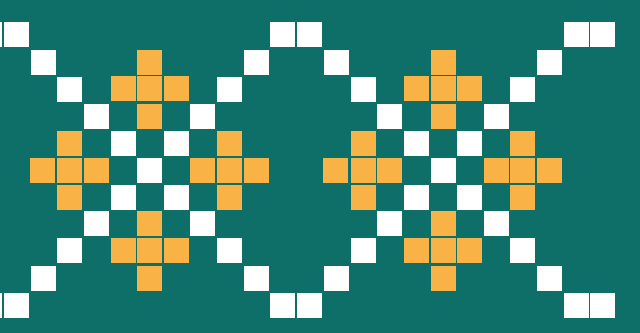


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COMPANY PRESENTATION

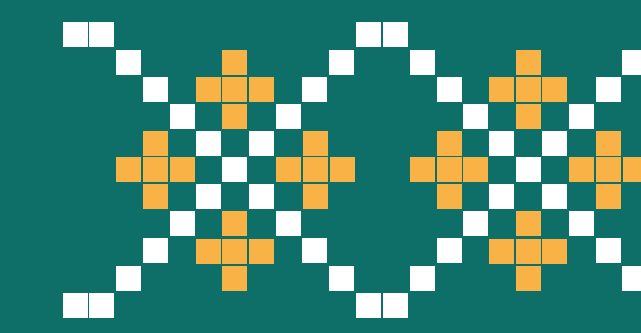


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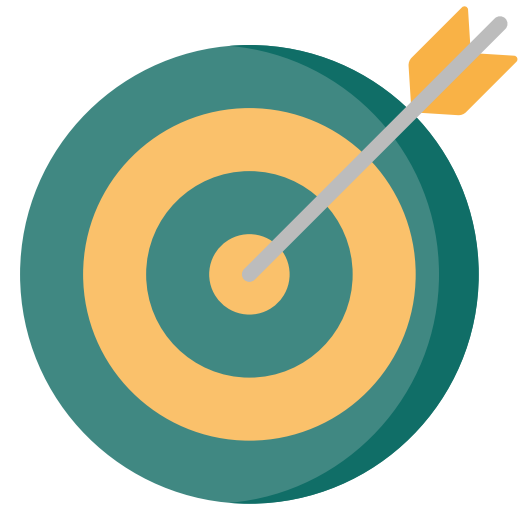
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OUR MISSION, VISION AND CORE VALUES



Our **mission** is to help individuals and businesses reach their maximum potential by facilitating their access to thoughts and opinions of people around the planet.



Our **vision** is to become the largest and most diversified source of insights and opinions in the world.

Our **core values** are focused on:



INNOVATION

We continuously change and adapt to the ever-evolving needs of our partners.



INTEGRITY

We never make unrealistic promises on what we can deliver. However, you can expect that we will search under every stone to get what you need, delivering by the estimated deadline, and striving to deliver high-quality data that suits your needs.



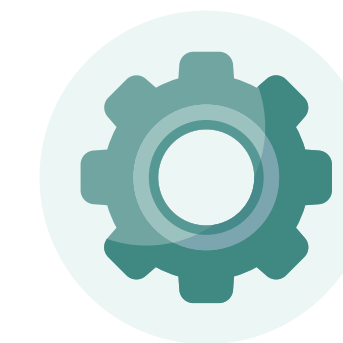
SERVICE EXCELLENCY

Our services are of the highest caliber; data is checked before delivery; and we are completely transparent and trustworthy.



MERITOCRACY

The members of our team are hired, rewarded, or promoted based on their talent and experience without regard to sex, race, class, or nationality.



RESILIENCE

While maintaining continuous operations, we can adapt quickly to disruptions and protect people, assets, and overall brand equity.



FLEXIBILITY

We always strive to provide the best results for our clients, so whatever efforts it takes on our part, our client's interest comes first at all times.

ABOUT US

With our expertise in market research, we provide clients around the globe with a full set of services and solutions to facilitate their growth:



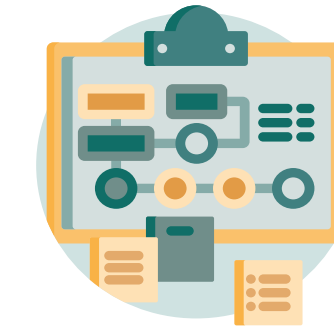
Various online research methodologies:

- product testing
- tracking studies
- surveys on mobile devices
- multi-country studies
- client sample surveys
- incidence checks



Mixed online or offline quantitative and qualitative research methodologies:

- CATI
- Online and offline focus groups
- Online communities
- Online and offline diaries
- Online and telephone IDIs



Flawless supporting market research services:

- Questionnaire building
- Survey programming & hosting
- Data processing
- Reporting and analysis



24/7 capacity to run online surveys in 100+ countries around the world at unbeatable competitive costs



Strong and fast growing proprietary online panels across Europe, the Middle East, Africa, Asia and the Americas



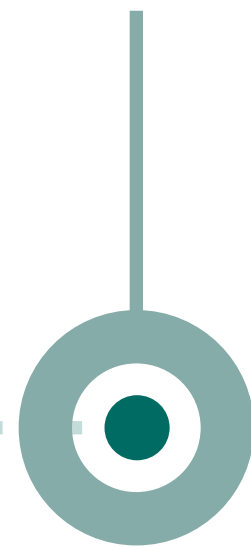
Top-notch coding and translation services for both questionnaires and verbatims

With teams based in Romania, Canada, India and Singapore, covering all time zones, we effectively conduct multi-national online market research projects across many verticals such as finance & banking, energy, business services, consumer products, telecom or pharmaceuticals.

Contact us at rfq@datadiggers-mr.com right now to get a true sense of quality online market research services!

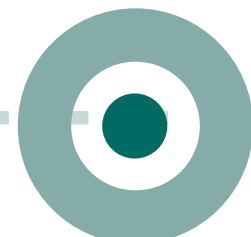
OUR MILESTONES

DataDiggers was established on the **18th of March 2015**, with one thing in mind: **we can do it better, faster & more cost-effective!**



2015

2016



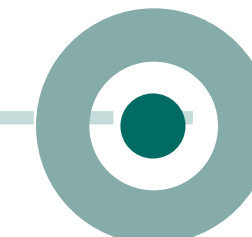
Several new colleagues joined our **new Bucharest office** as well as new strategic clients, like Ipsos Interactive Services, GfK Germany, or YouGovUK.

In **March 2017**, our first major market research fair exposition took place at the Insights Show in London and we achieved **proprietary panels in 22 countries**.



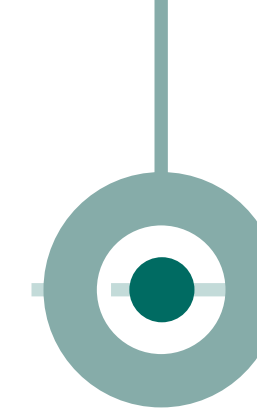
2017

2018



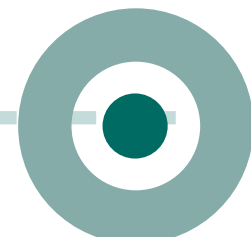
On **March 2018** we returned to London as exhibitor at the Insights Show, one of the world's oldest market research events dedicated to the industry.

We expanded into a bigger, better, and brighter office within the heart of Bucharest, as our **proprietary panels peaked at 60 countries** across multiple continents.



2019

2020



We achieved one of our key objectives in the middle of the COVID-19 outbreak: becoming a **full-service company!**

QUALITY

DataDiggers has an ongoing commitment to deliver advanced data quality on each online survey we conduct and every sample we provide to our clients. We employ cutting-edge technology and several techniques/methodologies to ensure the highest data quality possible.



We strictly follow industry standards and ethics codes as part of our dedication to meet the highest level of performance, being part of **ESOMAR, Insights Association and SORMA**.

QUALITY

We have an ongoing strong commitment to deliver advanced data quality on every online survey we conduct and every sample we provide to our clients.

Recruiting only double opt-in panel members from a diverse pool of Internet sources, in order to ensure an excellent national representation by various demographics and to deliver bias-free data



Efficient IP detection, so that we make sure only unique and real people are answering your online surveys

Flagging fraudulent survey takers (speedsters, straight-liners, etc.) and purging them from panels on a regular basis



Automatically screening out panelists that are members in more than one panel

Always double-checking the accuracy of the translations and localizations of the questionnaire before launching a survey



Accurate panel support in native languages and in a timely manner

Running surveys only in official local languages, to make sure members accurately understand the logic of the questions they are being asked



Rewarding panel members in local currencies immediately after they finish a survey

ADVANCED DATA QUALITY

ONLINE PANELS

Accessing hard-to-reach audiences all around the world is now a reality. Through our international panel, MyVoice, DataDiggers offers comprehensive in-depth profiling of all markets on a number of metrics, including:



AUTOMOTIVE

Car ownership, registration year, brands, new or used car, etc.



B2B

ITDMs, BDMs, C-Level employees, job titles, company size, etc



FINANCE & BANKING

Usage of banking services, card brands, etc.



FOOD & BEVERAGES

Fast food or restaurant consumption habits, grocery shopping decision making, type of beverages consumed and frequency, etc.



HEALTHCARE

Age, gender and number of children in the household shopping behavior, etc.



HOUSEHOLD

Items owned, decision making purchase (main shoppers), etc.



MEDIA & ENTERTAINMENT

Sports playing or watching, TV usage, magazines reading, etc.



MOTHER OF BABIES & PARENTING

Age, gender and number of children, in the household, shopping behavior, etc.



TECHNOLOGY & GAMING

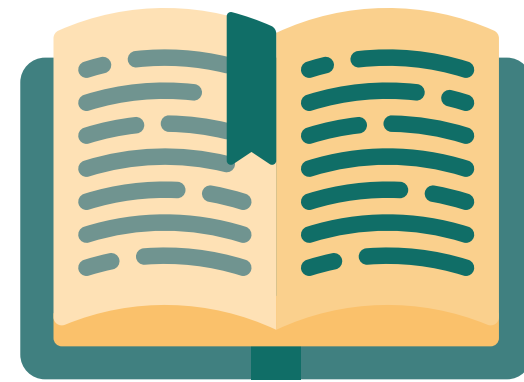
Smartphone ownership, phone brand, operating system, internet usage frequency, PC ownership, game console ownership, etc.



TRAVEL

Business, leisure, type of transportation, frequency of travelling, etc.

All our panel members are required to provide basic data, such as year of birth, gender and location, at registration, which is automatically verified by entering a valid zip code.





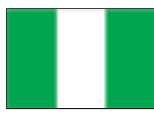

Immediately after registration, as well as after every survey taken, we remind members to adjust their profile on all available categories, which are also updated on regular basis to keep up with the changes on the market. We also reward them from keeping their profiles up to date!

That pays back in a high profiling depth, with over 90% of members giving their information on hot-topics like cars, employment or smartphones.




























ONLINE PANELS

Please find the sizes of our **most requested panels**, as in number of active members:

 AFRICA	PROPRIETARY PANELS
 Kenya	38820
 Nigeria	40560
 South Africa	66450

 AMERICAS	PROPRIETARY PANELS
 Canada	33419
 Chile	40080
 USA	86261




 ASIA-PACIFIC	PROPRIETARY PANELS
 Hong Kong	3730
 India	61750
 Philippines	41280
 Singapore	4120
 Thailand	30360

 EUROPE		PROPRIETARY PANELS	PROPRIETARY PANELS
 Belgium	10890	 Norway	9350
 Czech Republic	40500	 Poland	43310
 France	14180	 Portugal	33380
 Germany	12550	 Romania	78750
 Greece	35560	 Spain	11560
 Hungary	28980	 Sweden	9890
 Italy	17790	 Switzerland	8920
 Rep. Moldova	11560	 Turkey	48410
 Netherlands	10390	 United Kingdom	16520





 MIDDLE EAST	PROPRIETARY PANELS
 United Arab Emirates	28740







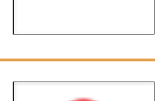



ONLINE PANELS

Please find the sizes of our **recruiting on demand panels**, as in number of active members:

AFRICA		PROPRIETARY PANELS
	Egypt	4270
	Ghana	3240
	Morocco	4140

AMERICAS		PROPRIETARY PANELS
	Argentina	5280
	Brazil	6270
	Colombia	11900
	Mexico	13000
	Peru	24600

MIDDLE EAST		PROPRIETARY PANELS
	Israel	3290
	Lebanon	1340
	Qatar	3420
	Saudi Arabia	4120

ASIA-PACIFIC		PROPRIETARY PANELS	PROPRIETARY PANELS
	Australia	2490	 New Zealand 3210
	China	6250	 Pakistan 13660
	Indonesia	29680	 South Korea 2340
	Japan	3260	 Taiwan 5380
	Malaysia	4220	 Vietnam 14920

EUROPE		PROPRIETARY PANELS	PROPRIETARY PANELS
	Austria	3200	 Latvia 2210
	Bulgaria	7240	 Lithuania 2150
	Croatia	8520	 Serbia 15580
	Denmark	9060	 Slovakia 16120
	Estonia	2140	 Slovenia 2640
	Finland	2550	 Ukraine 3130
	Ireland	2610	

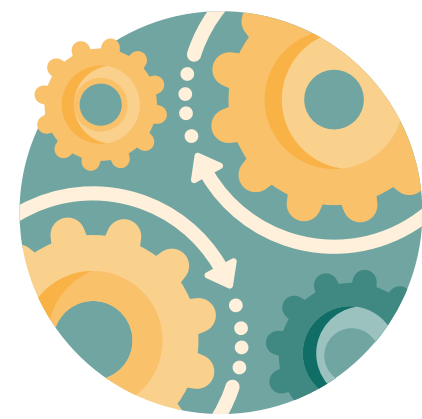
QUANTITATIVE DATA COLLECTION

Online quantitative data collection is our core business.

We leverage our proprietary online panels, supplemented by premium panels sourced from certified local partners, to provide the best fieldwork service to our clients: on time, on budget, and exceeding their expectations.

For certain online panels, we employ online and offline methodologies to meet even the most challenging requests. These methodologies include CATI and CAPI.

For our online collection of **quantitative data**, we provide:



Full service



Sample only



Omnibus



CATI



Tracking



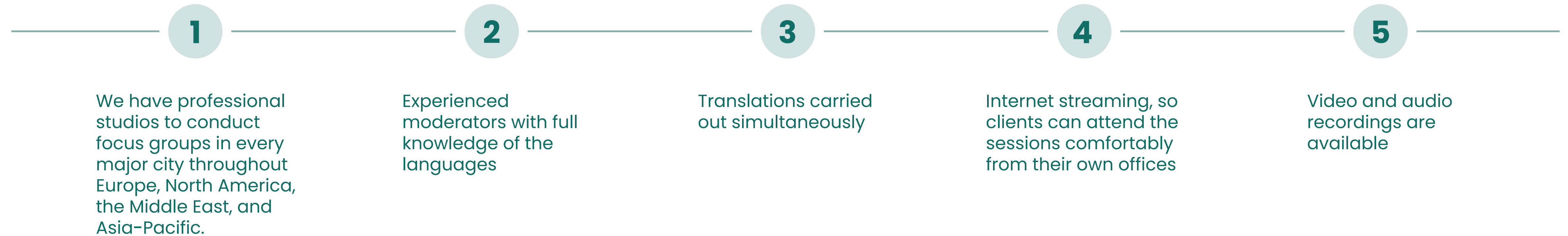
Online Product Test (iHUT)



Mobile surveys

QUALITATIVE DATA COLLECTION

For the fieldwork portion of quality research, DataDiggers can meet your needs. For this side of research, we can provide a full range of solutions, including but not limited to:



Each of these services can be obtained at a reasonable rate within the clients' deadlines.

In terms of online qualitative data collection solutions, we offer:



Focus groups



Online communities



IDIs



Diaries



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HELPING CLIENTS NAVIGATE CHANGE

Get a free quote: rfq@datadiggers-mr.com

Contact us at: [+\(40\) 770 794 874](tel:+1416770794874)

Visit us: www.datadiggers-mr.com

Our panel site: www.myvoice-surveys.com



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Bucharest



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Montagne,
H3C 4T6 Montréal,
Quebec



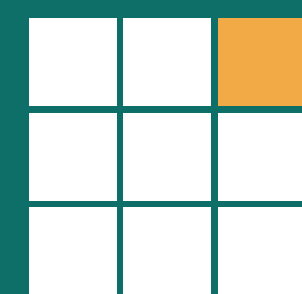
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110075 New Delhi



Singapore

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International Plaza,
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